VISUALIZATION OF INVISIBLE PARAMETERS IN URBAN 3D-MODELS



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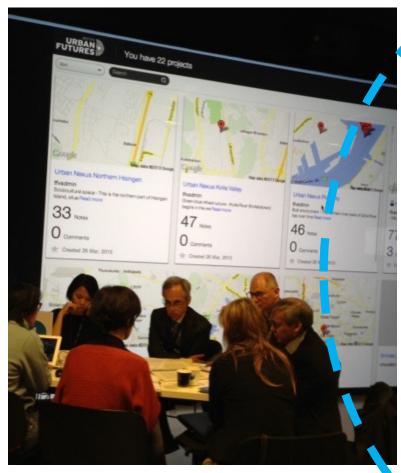
Images from project MiljöVis I+II: https://research.chalmers.se/en/project/?id=10036 https://research.chalmers.se/en/project/?id=10448

Röda färgen

å här stark skul

rätt konstrast mella

Examples of dialouge tools for planning



Stakeholder workshop with urban planners.



Digital Twin City of Gothenburg (goteborg.se/wps/portal/start/goteborg-vaxer/poddar-och-video/filmer%20om%20stadsutveckling/virtuella-goteborg-stadens-digitala-tvilling)



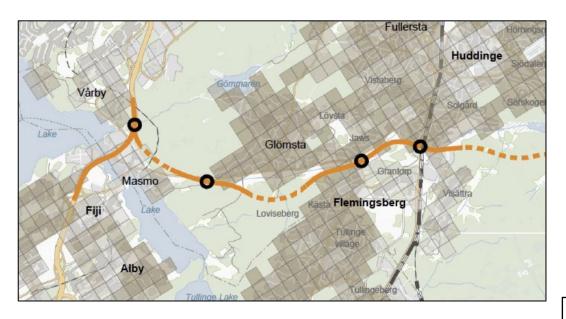
coleplay workshop with practitoners and researcher in an EU project.

Interactive maps

3D-models

Serious games

From 2D to 3D visualization







Challenges

- To integrate, model and visualise qualitative and quantitative data to represent social and environmental parameters influencing urban qualities
- To find appropriate level of data visualisation and abstraction without losing richness of information, targeting different stakeholder groups

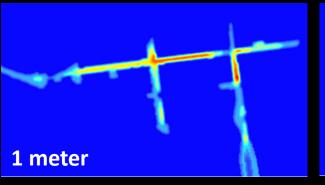


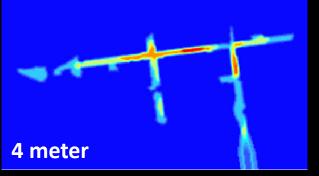


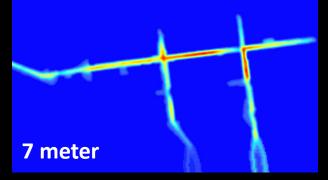


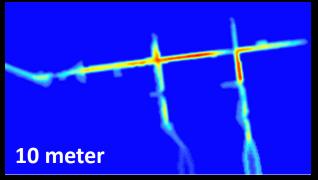
"the problem of displaying "invisibile" data in an urban 3D model in a comprehensible way"

Earlier examples as background



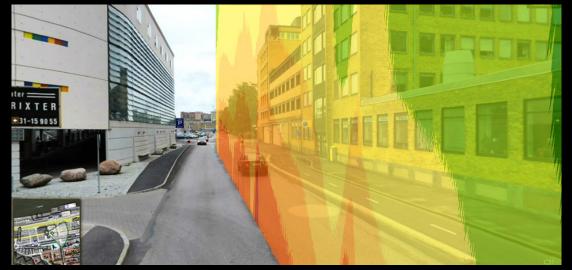


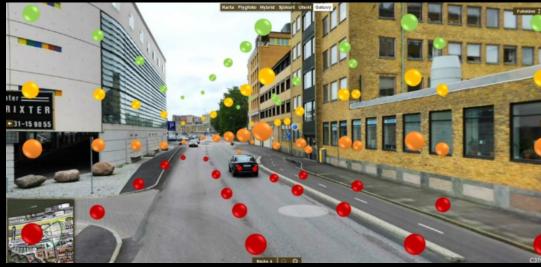






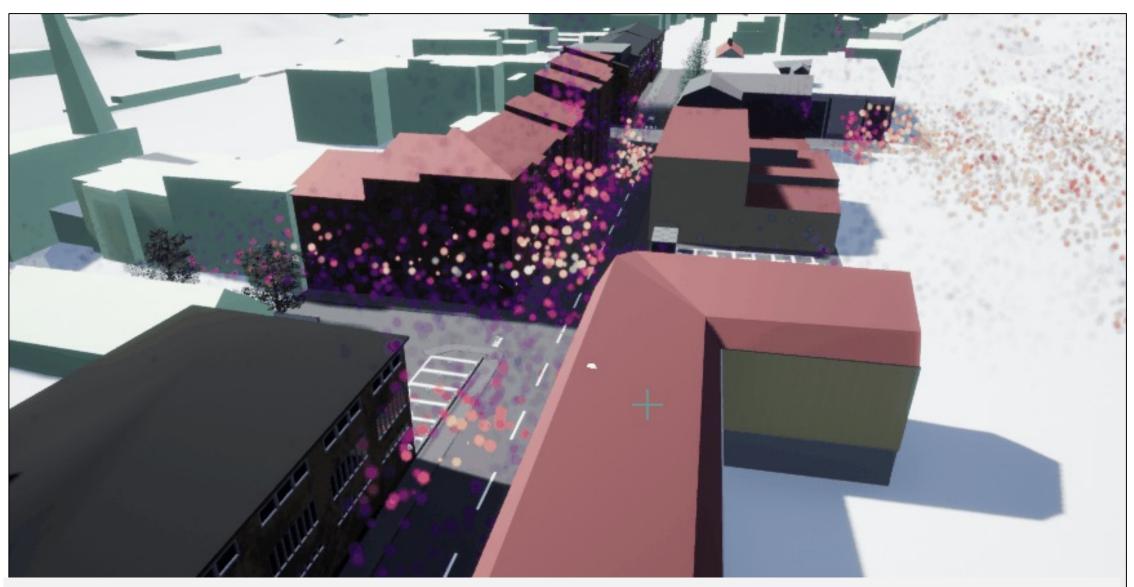








Example from CityAirSim: Visualizing impact of green structures on air quality Projektledare Håkan Plejel, GU

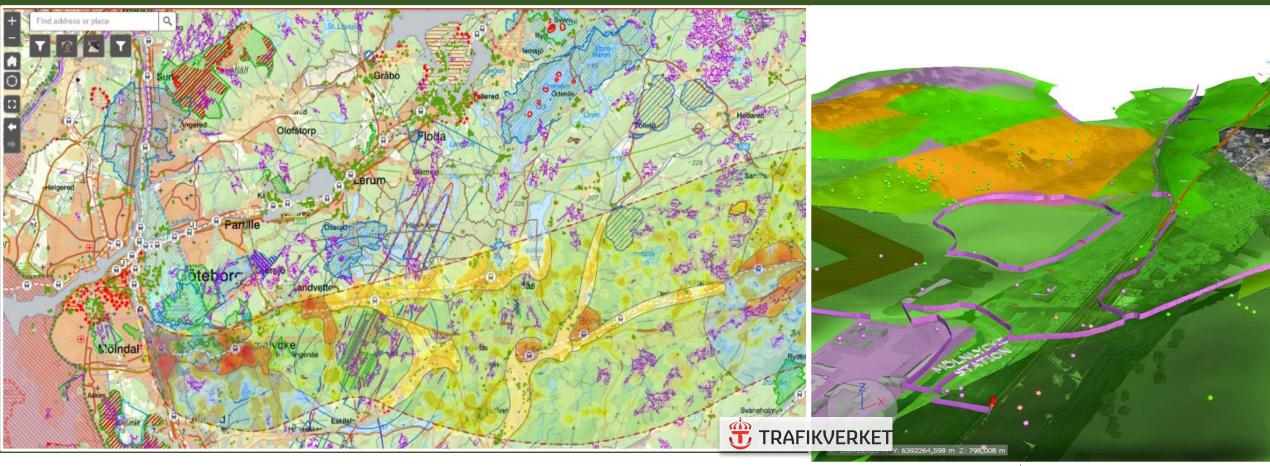


<u>Clara Larsson</u> et al 2023, Visualizing Invisible Environmental Data in VR: Development and Implementation of Design Concepts for Communicating Urban Air Quality in a Virtual City Model, CAAD Futures 2023:pp 253–267

On-going Projects

MiljöVis / MålVis/ FärgVis 2020-2024

Visualization of invisible parameters in large scale coordination models









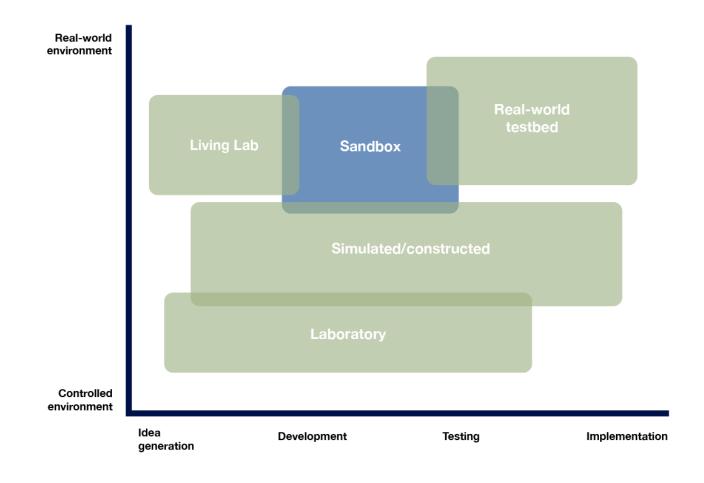




Research questions

- How can we visualize invisible data (such as air, noise, and social consequences) in 3D-models?
- What is required of the visualization for different target groups to understand the information?

Potential exploratory approaches



Concept development





Data to visualize

Noise

Air

Social consequences

Identification of target groups

Development platform (Unreal Engine)

Sketch model: "sandbox" Large scale model

Design elaborations

User testing

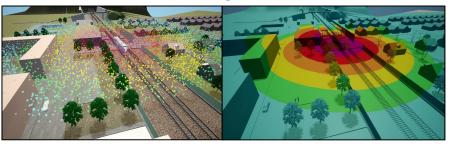
Workshops Interviews

User tests in workshops and interviews

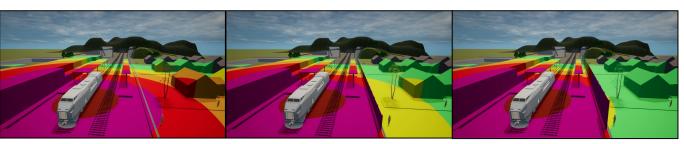


Examples of design concepts to test

Shapes



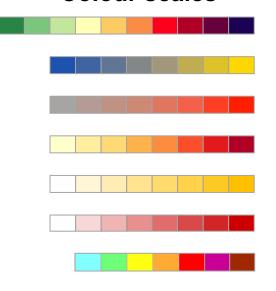
Scenarios



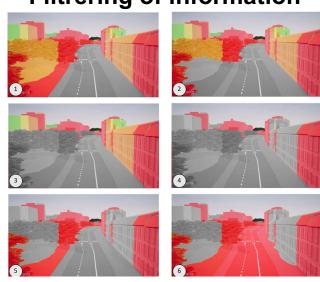
Levels of detail



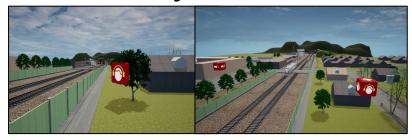
Colour scales



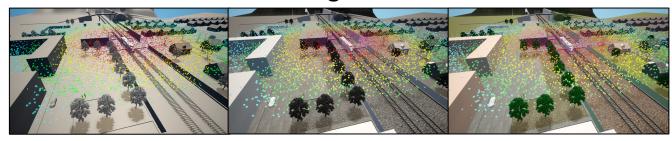
Filtrering of information



Symbols



Background

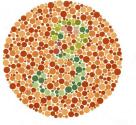




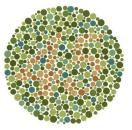
FärgVis color study

How the perception of color, depending on color vision, affects the visual saliency of geospatial information in urban 3D models.

CAN YOU CLEARLY SEE THE NUMBERS INSIDE THE CIRCLES?







If the circles above do not clearly read **3**, **42** and **45**, you might have a color deficiency!

The research project FărgVis is currently looking for participants for a study on the use of color scales for information visualization in urban 3D models. The study focuses on what colors are appropriate across user groups, including people with regular color vision as well as people with color deficiency.

As a participant you will first take a test to estimate your color vision, then assist us in evaluating different color combinations applied in images and animations of 3D models.

WHEN: August 2023 (exact dates to be agreed upon with each participant)

WHERE: Chalmers department of Architecture, Sven Hultins gata 6, Gothenburg

Participation is free of charge: You will receive 2 tickets to the cinema (SF) as a thank you for contributing to the research.

Do you know that you have a color deficiency?
Do you have regular color vision but are generally interested in color and research?

Sign was to participate in the study by using the

Sign up to participate in the study by using the

Link to submission form

https://ui.ungpd.com/ Surveys/39fd0d99-bad4-4433-9309-ed7bd983f54i



Thank you for your interest!

Monica Billger, Beata Stahre Wästberg and Lina

For questions about the study, please contact Lina Zachrisson (lina.zachrisson@chalmers.se)





Help us evaluate which color scales work for information visualization in 3D models!









To conlude...

How can we visualize invisible data (such as air, noise, and social consequences) in 3D-models?

What is required of the visualization for different target groups to understand the information?

Proposed workflow guidelines

Why?

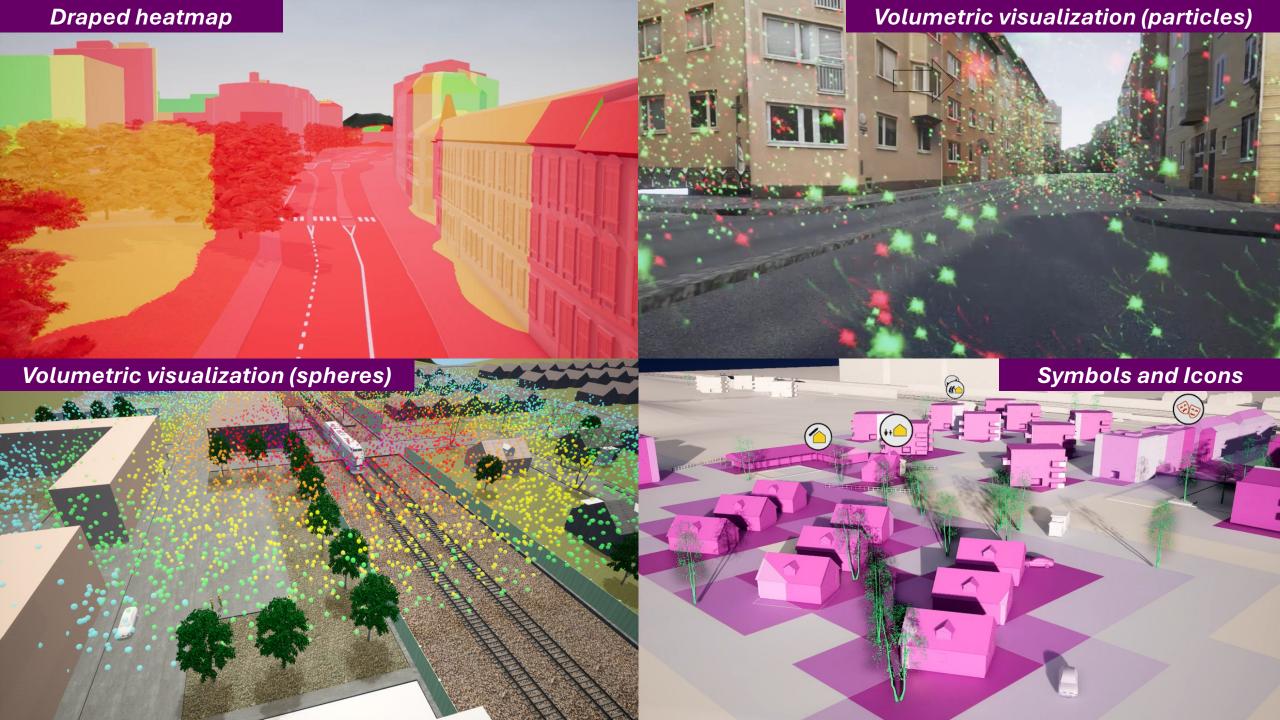
1. Motivation for visualizing data in 3D

For Whom/What?

- 2. Identify and select relevant target groups and ways of visualizing data
- 3. Define **what kind** of data to focus on

How?

- 4. Develop the sandbox model **before** developing the realistic location bound 3D-model
- 5. Develop **prototypes** for visualization of data
- 6. **Test** the data visualization prototypes in the sandbox model
- 7. **Adapt** the visualization to the needs of the target groups



MiljöVis publications



A proposed workflow for conceptual visualization studies in urban 3D-models

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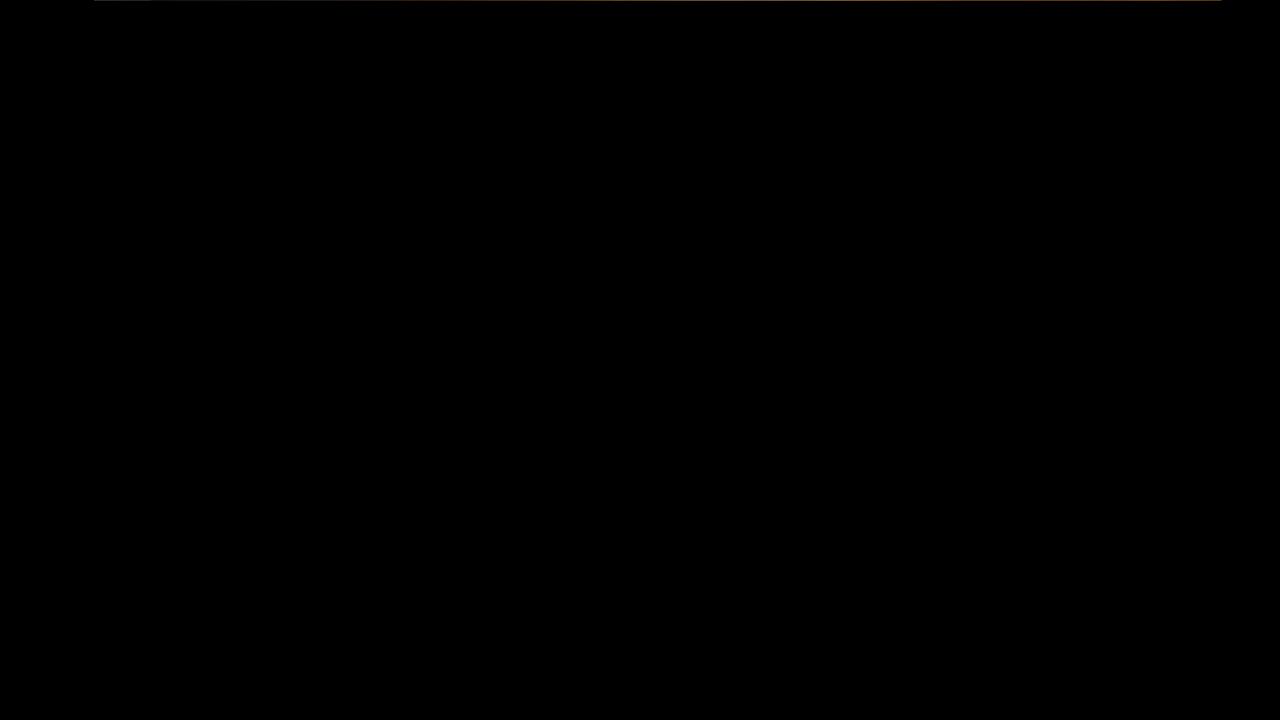
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Abstract
Different types of invisible parameters, such as air quality and noise, are all affected by new constructions of infrastructure and buildings and should be considered a unprotent aspects in the design of new urban environments. At the safety of the parameters are difficult to communicate in a comprehensible some time there is a communication offers possibilities to and thus contributes to a bolistic view and holders in urban planning processes method and create constructs to a bolistic view and more southing some some processes and security of the processes and assesses a proposed method for conceptual explorations for visual processes and security and assesses and security of the processes and security of t

Keywords: Sandbox-model, design research, data visualization, information vis-ualization, urban 3D-models, urban planning





MiljöVis / MålVis

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